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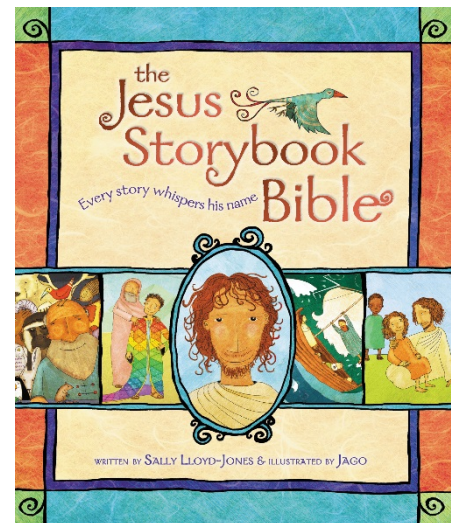
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**FOR IMMEDIATE RELEASE**

*The Jesus Storybook Bible Reaches 2 Million Copies Sold Milestone  
The beloved children's storybook Bible was written by New York Times bestselling  
author Sally Lloyd-Jones.*

Grand Rapids, MI--- January 30, 2016--- Zonderkidz is pleased to announce that *The Jesus Storybook Bible* by *New York Times* bestselling author Sally Lloyd-Jones has reached a milestone of 2 million copies sold. The beloved children's storybook Bible was also recently named on the Evangelical Christian Publishers Association (ECPA) Top 100 Bestsellers of 2015 List.

"I have no doubt who the author of this book's success is and I give Him all the praise." said author Sally Lloyd-Jones, upon hearing the news. "I also know that without all of the people who have placed their trust in me and bought the book to read to their children (over and over again!), and have come to shows and readings and have spread the word to friends, neighbors, random strangers—well, we would never have reached this milestone. Thank you. And then of course there's the brilliant Jago who illustrated it so beautifully. Certainly, I couldn't have done it without him. So again, thank you!"



The multi-award winning storybook Bible (winner of the 2007 Moonbeam Award, the 2009 NAPPA Award, the 2010 Mom's Choice Award, the 2010 ALA Notable Award, the 2011 ECPA Gold Book Award, the 2014 Rodda Award, and the 2014 Best in Children's Media Award from the Association of Christian Booksellers Group- UK), has had eight editions since its debut in 2007, including a Spanish bilingual version, a deluxe edition (with audio narrated by beloved British actor, David Suchet), a collectors' edition (with animated videos), and a curriculum. The book is now available in over 31 languages. In 2015, after many requests from the adults who were reading this children's book, *The Story of God's Love for You* was released, featuring the same beloved stories but with a new title and a new design for a whole new audience.

"Sally Lloyd-Jones writes in a way that is very engaging for both children and adults, and leaves all those who read or hear the stories amazed by God's great love for them and all his children," said Zonderkidz Senior VP and Publisher Annette Bourland. "We're proud to have published *The Jesus Storybook Bible* and *The Story of God's Love for You*, and we are grateful to have a talented writer of Sally's caliber among our authors."

Hailed as "a very grown-up children's bible" by *Christianity Today*, *The Jesus Storybook Bible* retells the stories of the Bible in a way that is simple enough for the child, yet profound enough for a theologian. Lloyd-Jones' tender prose combined with stunning illustrations by Jago bring the stories alive in new and startlingly fresh ways.

*The Jesus Storybook Bible* has a passionate following with a Facebook page that has over 36,000 likes, nearly 11,000 Twitter followers for the author, and glowing reviews and mentions from media outlets like *USA Today*, *Christianity Today*, *MTL (More to Life)*, and many others. This popular children's storybook Bible has also been praised by a number of ministries and religious leaders – from Ben Patterson to Tim Keller.

"I would urge not just families with young children to get this book, but every Christian--from pew warmers, to ministry leaders, seminarians and even theologians," said Dr. Tim Keller, pastor of New York City's Redeemer Church. "Sally Lloyd-Jones has captured the heart of what it means to find Christ in all the scriptures, and has made clear even to little children that all God's revelation has been about Jesus from the beginning--a truth not all that commonly recognized even among the very learned."

*The Jesus Storybook Bible*, and its new adult edition, *The Story of God's Love for You*, are available at retailers nationwide, worldwide, and online.

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**About the Author:** Sally Lloyd-Jones is a *New York Times* bestselling writer for children. She is the author of the ALA notable *The Jesus Storybook Bible*, as well as *Thoughts to Make Your Heart Sing*, winner of the ECPA Inspirational Book award (a children's book winning in the adult category). She has written many picture books for children, such as the critically acclaimed *New York Times* bestseller *How to Be a Baby: By Me, the Big Sister* and *Song of the Stars* and the soon to be released, *Baby Wren and the Great Gift*. Sally was born and raised in Africa, schooled in England, and now lives in New York City. She can be found at [www.sallylloyd-jones.com](http://www.sallylloyd-jones.com).

**Zonderkidz™**, the children's division of **Zondervan**, inspires young lives through imagination and innovation. As the leader in Christian children's communications, it creates products that awaken the hearts and touch the souls of kids under 14. Zonderkidz is also publisher of the NIrV (New International Reader's Version) Bible translation, the third grade reading level edition of the NIV. For additional information, please visit [www.zondervan.com](http://www.zondervan.com).

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